

PRIVACY POLICY

DefenceBook.com recognizes the importance of privacy as well as the importance of maintaining the confidentiality of personal information. This Privacy Policy applies to services provided by us and sets out how we collect, use and disclose information in relation to users of the Site. This Privacy Policy also applies to use of our services and products via a mobile device, either through mobile applications or mobile-optimized websites.

Collection Of Information

Your privacy is important to us, and we have taken steps to ensure that we do not collect more information from you than is necessary for us to provide you with our services and to protect your account:

Information including username, address, phone number, and email address, company name, will be collected at the time of user registration on the Site.

If you are registered as a seller or service provider, in addition to the information mentioned above, we may also collect your identity information, tax registration number and information about your business, such as the information about your business license.

If you contact our customer service, we may record your conversation with us and collect additional information to verify your identity.

From time to time, we collect information about our users and prospective users during trade shows, industry events and other functions. The information we may collect at these events includes, but not limits to, username, address, phone number, fax number and email address.

To enable us to provide our services and products to users, users need to provide certain categories of data (which may include Personal Data), such as username, address, phone number, and email address. If certain data is required, we will let you know at the time of collection.

Use Of Personal Data

We collect and use your Personal Data for the following purposes:

verifying your identity; verifying your eligibility to register as a user of the Site.

processing your registration as a user, providing you with a log-in ID for the Site and maintaining and managing your registration.

providing you with customer service and responding to your queries, feedback, claims or disputes.

facilitating communication between buyers and sellers on the Site.

personalizing our communication with you based on your browsing records, equipment information we collected and performing research or statistical analysis in order to improve the content and layout of the Site, and to improve our services, including identifying, developing and marketing products and services that we believe you will value, including across browsers and devices, in accordance with applicable laws. Cookies or other similar technologies may be used to provide you with advertising based upon your browsing activities and interests.

Where we are required by applicable law, we will seek your consent prior to sending you communications for marketing purposes; and we may also use your Personal Data for other purposes that are not incompatible with the purposes we have disclosed to you (such as archiving purposes in the public interest, scientific or historical research purposes, or statistical purposes) if and where this is permitted by applicable data protection laws.

We use "cookies" to store specific information about you and track your visits to the Site, either through a compute or via a mobile device. It is not uncommon for websites to use cookies to enhance identification of their visitors.

A "cookie" is a small amount of data that is sent to your browser and stored on your computer's or mobile device's hard drive. If you do not de-activate or erase the cookie, each time you use the same browser or mobile device to access the Site, our web servers will be notified of your visit to the Site and in turn we may have knowledge of your visit and the pattern of your usage. The cookies will enable us to remember your information, so you do not have to re-enter it every time you use the Site.

In addition, we use cookies to manage the security of our Site, to gather information about usage by users; to research visiting patterns and conduct interest-based advertising; to assist our partners to track user visits to the Site and process orders; and to track progress and participation in promotions.

For these additional purposes identified above, you can determine if and how a cookie will be accepted by configuring the privacy setting of the browser you are using to access the Site or the privacy setting of your mobile device. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information. If you adjust the privacy setting in the browser, your mobile device will continue collecting data unless you adjust the privacy setting of the device, and vice versa.

You have the right to decide whether to accept or reject cookies. If you choose to set your web browser controls to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted.

Security Measures

We employ commercially reasonable security methods to prevent unauthorized access to the Site, to maintain data accuracy and to ensure the correct use of the information we hold.

For registered users of the Site, some of your information can be viewed and edited through your account, which is protected by a password. We recommend that you do not divulge your password to anyone. Our personnel will never ask you for your password in an unsolicited phone call or in an unsolicited email.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time in response to changing legal, technical or business developments. When we update our Privacy Policy, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We will obtain your consent to any material Privacy Policy changes if and where this is required by applicable data protection laws.

Any changes to this Privacy Policy will be communicated by us posting an amended Privacy Policy on the Site. Once posted on the Site, the new Privacy Policy will be effective immediately. You can see when this Privacy Notice was last updated by checking the “last updated” date displayed at the top of this Privacy Notice.

How to Contact Us

If you have any requests, questions or concerns about our use of your Personal Data and this Privacy Policy, please contact us at info@defencebook.com.